We're confident we can give you a competitive edge, so take a closer look at what PETER PARTS has to offer...











From beginning to end, any business process is powered by people. That's why, as one of the leading suppliers of electronic parts in North America, we focus not only on providing the highest quality inventory, but also on the human network needed to make things happen in an efficient, predictable way on a global scale. The world over, we know people as well as we know parts. And we believe our people are the best in the business!

# The Parts

# **LEDs**• T1 & T1-3/4

- Custom DisplaysDot Matrix

- TN, STN, FSTN and CSTN

QUALITY

quality of our parts.

- COG/COB/TAB TFT LCD Modules

# Microphones

The Promise

- Character Displays
  - Miniature

We started by evaluating more than 4,000 manufacturers around the

there, we've hand-picked 80 of the most experienced, reliable and

for LCDs, transformers, custom speakers and piezo buzzers—or any

So many times we see companies that base all of their decisions on price

alone. If you have traveled the world as much as we have, you know that

most of the time there is a reason why some prices are lower than others.

You get what you pay for. Buying the best parts now is always a good

investment. It will save you a lot more money later.

other component or finished assembly—you can be assured of the

globe—and then we personally audited more than 400 of them. From

knowledgeable to serve as our core suppliers. Whether you are looking

Buzzers

Piezo Ceramio

• High dB Output • Magnetic Transducer

## Magnetic Buzzers • Telephone Ringer

Speakers

chain has set us apart from the competition.

• Flat Magnetic

# **POWER**

# **Power Supplies**

DesktopWall Mount

**Transformers** 

• Power

**Custom Cables** 

**AC/DC Motors** 

As communications technology has made the world seem smaller, we've gotten bigger by remaining true to our core values. Since 1986, we have been finding ways to bridge the gap between design and production—and commitment to building a global supply

Batteries **Solar Modules** 

## **CONTRACT COMPONENTS** MANUFACTURING

PCB Assembly

Value-Added Subassembly

Tooling **Plastic Injection** 

Transistors

**Potentiometers** 

**Diodes & Rectifiers** 

Capacitors Resistors

Inductors

Switches

Die Casting POS Packaging

Complete products

shipped directly to

your customer

Containers filled with millions of electronic parts and components

continuously arrive at a West Coast dock from somewhere in the Far

East—Japan, Korea, China, Thailand, Taiwan, India, Malaysia, Vietnam—

and hundreds of thousands of additional parts arrive by air every week.

Those parts have our address on them. We control the supply chain:

so you receive what you need when you need it—without the added

With us, service isn't just an idea—it's a culture. We go the distance

for you—with fully staffed offices in New York, California, Georgia and

Our comprehensive shipment tracking and JIT systems are the envy of

expense of warehousing, inventory control and redistribution.

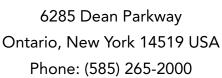
our competitors—and your competitive advantage!

Fax: (585) 265-2542

www.peterparts.com

represented by:





Email: sales@peterparts.com



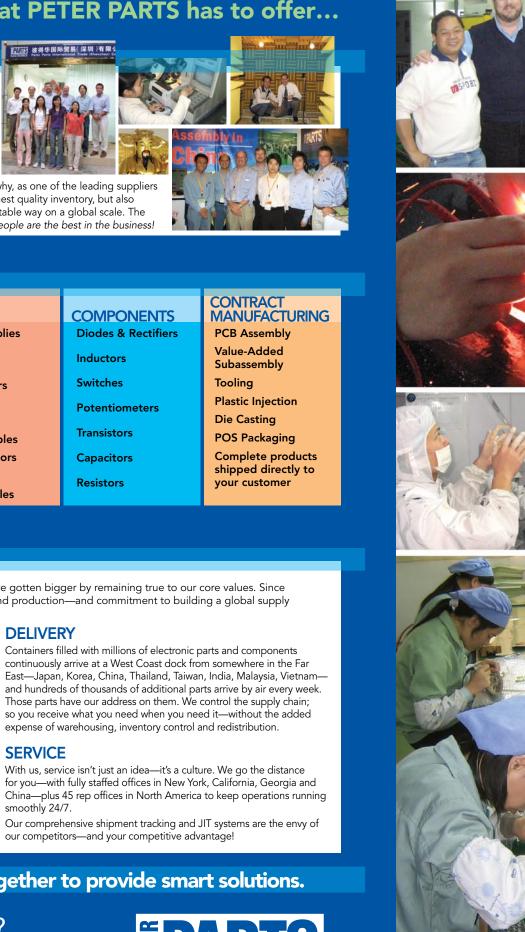
A leading global supplier of electronic parts, components & assemblies



Peter Parts Electronics brings them all together to provide smart solutions.

How can we help you? Call us today at **585-265-2000** 

www.peterparts.com





As you evaluate your **Global Outsourcing Strategy** YOU NEED TO ASK A FEW **IMPORTANT QUESTIONS...** 

Do you really know who you are dealing with?

# We do.

Do you have the criteria to evaluate a qualified overseas supplier?

# We do.

Do you have alternate suppliers if you run into problems?

# We do.

It's your company's liability... are you confident you're getting what you specified?

# We are.

Are you getting the lowest shipping cost? Do you even know where your shipment is?

# We do.

Do you have time for all this?

# WE DO! It's what WE DO.

Our global headquarters is in Rochester, NY. Our Asian headquarters is in ShenZhen, China. Our distribution center is in San Diego, CA.

We have a dedicated team of direct sales, customer service and logistic personnel supporting a network of strategically located sales reps throughout the global marketplace.

What differentiates us from all the others is our exceptional staff—people permanently located throughout North America, Hong Kong and China—covering the world for you!



# **SIGHT PRODUCTS**











Let us show you today, the positive difference we can help you make...

Call us at **585-265-2000**